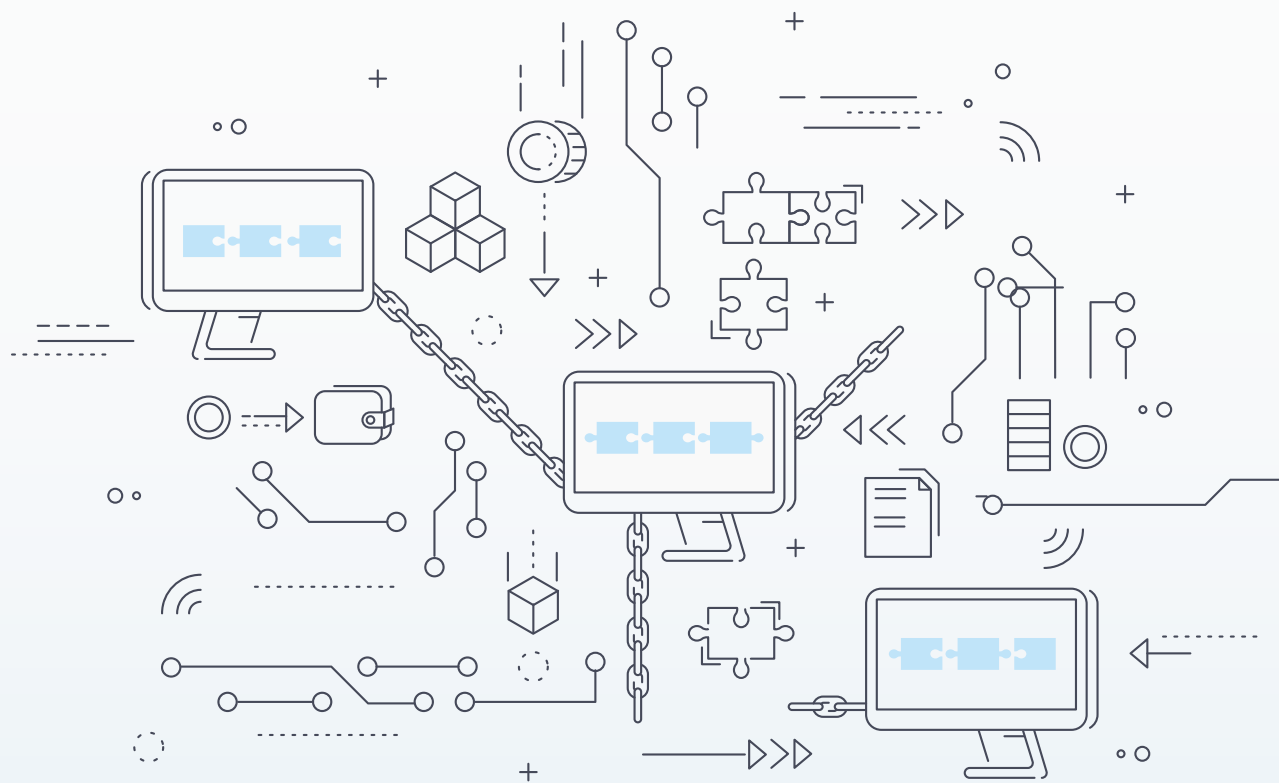


BIGK PLATFORM

WHITE PAPER



CONTENTS



01 SUMMARY

02 INTRODUCTION

03 BIGK PLATFORM SERVICE

04 BIGK PLATFORM ECONOMY

05 BIGK PLATFORM ALLOCATION

06 ROADMAP

07 TEAM & ADVISOR

08 BUSINESS PARTNERS

09 DISCLAIMER



SUMARRY

In 2020, humanity was hit directly by the COVID-19 pandemic. Including the 20 largest economies in the world, countries that account for 50% of global GDP have been implementing travel restrictions and social distancing. While there were decrease in consumer spending, closure of factories, and destruction of global supply chain, the pandemic also has a cascading effect on corporate sales and profits, jobs, and GDP.

Each government has again printed money on a large scale to avoid the economic crisis caused by such abrupt change. As a result, the existing monetary system, which has served as the foundation of the existing global financial system, has brought serious side effects such as a surge in asset value and a decrease in the value of money, and is more likely to lose reliability and functionality.

For these reasons, many experts mostly agree that the economic crisis we are experiencing, and will experience in the future, will be completely different from what we have been through. Prospects for the 'post-pandemic' era are pouring with respect to the daily lives destroyed by COVID-19.

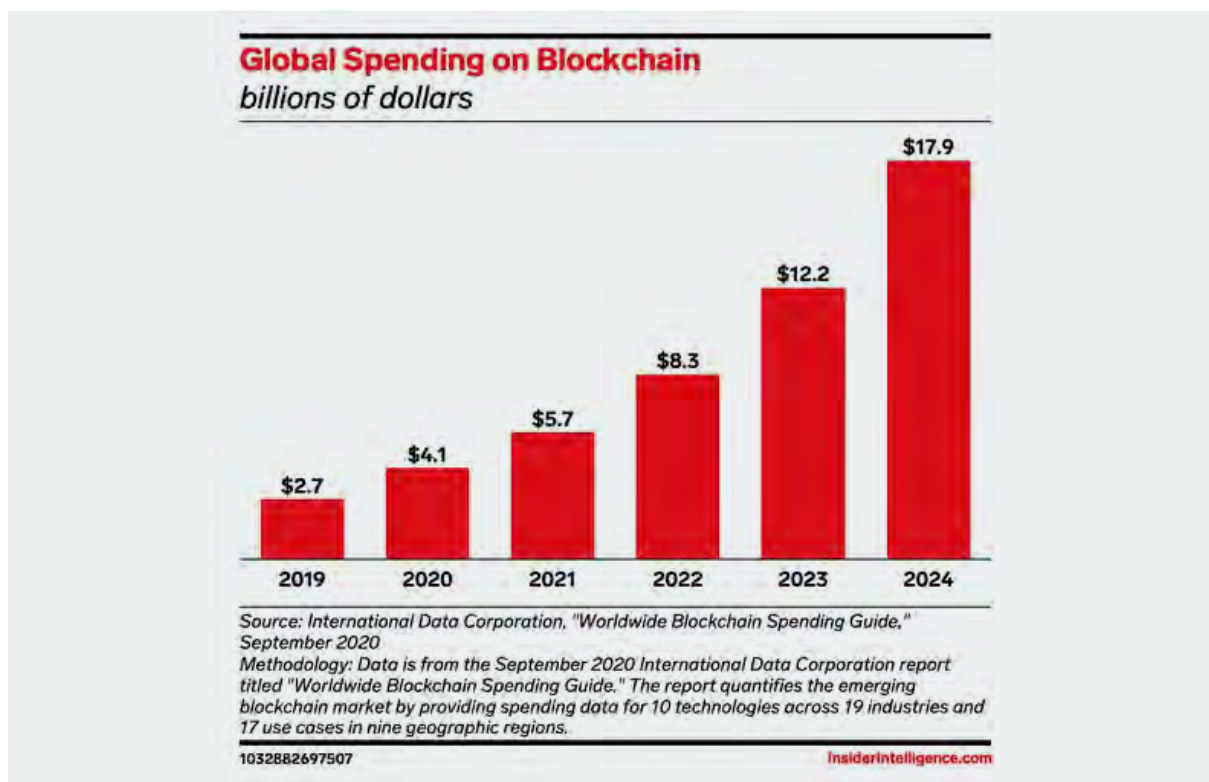


SUMMARY

In the new normal era, many experts expect that blockchain, a non-contact trust technology, will become the foundation of a new growth engine across all industries as an alternative to the existing monetary system which has collapsed. In the digital economy era, it is expected that the new market for blockchain and digital assets will be an innovative change.

The attractiveness of so-called decentralization has been highlighted in that cryptocurrencies can execute contracts, make payments, or store and exchange values through direct transactions between individuals, without going through the existing central bank-centered or government-led financial system. With digitalization, financial transactions may become more convenient and trusted, so eliminating many risk factors as well as ensuring safety and tracking management.

In addition, the advantage of direct, and safer, transactions between individuals without using traditional financial institutions such as banks or insurance companies has increasingly been emphasized. These strengths of decentralization are not only economic but also social phenomena. As transactions between individuals using blockchain become available, people also began to pay attention to how convenient and cost-saving the technology is.



INTRODUCTION

Distribution-oriented cryptocurrency that can be applied to the real economy!

A popular platform that can be used in global real life!

A global integrated platform connecting the real economy!

The BIGK platform builds a payment process that uses the cryptocurrency, based on the blockchain, as a payment method in the real economy. It is a decentralized application (DAPP) type of blockchain platform with various services. It is a platform that integrates usability and content community services related to digital commerce, physical distribution, and real-life payment.

This platform will be built as a new concept real-world economy integrated platform that encompasses mass culture, including convenient payments, digital commerce, and community. It will utilize the BEP20 standard and leverage multi-blockchain platform technologies to connect various services such as digital commerce, physical distribution, real-life payments, and community through DApps, creating a vast ecosystem.

The BIGK token used in the BIGK platform aims to establish a decentralized ecosystem of asset trading by combining financial systems and cryptocurrency economics through multi-blockchain technology. It is designed to address the shortcomings of existing unstable payment systems and provide stability. Building trust in advance and focusing on internal community, the platform aims to foster communication and trust among customers, creating a new integrated platform ecosystem.

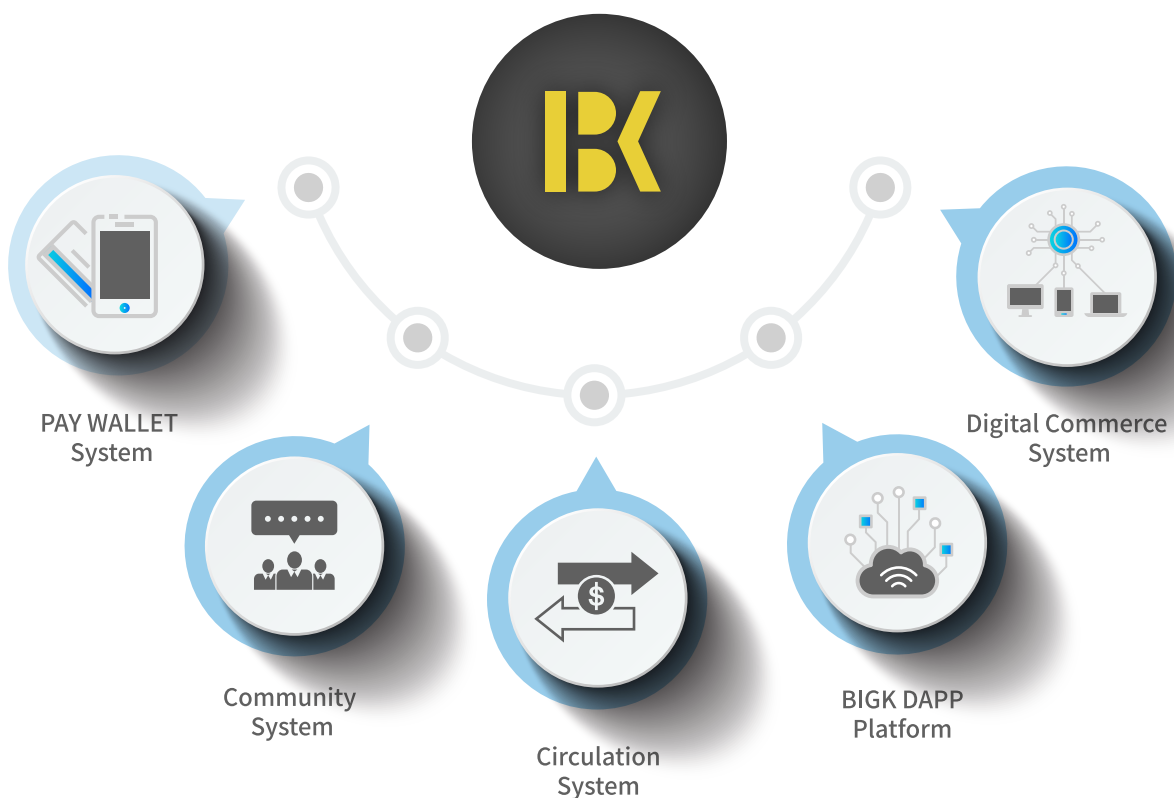


INTRODUCTION

We will operate convenient payments, digital commerce, and community on the BIGK platform, and we plan to provide secure services that can be used by anyone around the world.

Based on reliability and stability between users and businesses, the BIGK platform will create data of the entire processes from the blockchain technology, ranging from digital commerce, physical distribution, real-life payment, and community. The BIGK platform will be a global service that utilizes such information on the platform to provide various benefits to participants and that attracts participants to the platform. Furthermore, it will become a huge service consisting of digital commerce, physical distribution, real-life payment, and community.

The BIGK platform will be produced in a DAPP format having versatility and scalability to work on diverse OS and system devices, and it will be upgraded in the future to secure faster payment services.



INTRODUCTION

Key Characteristics of the BIGK Platform

Practicality

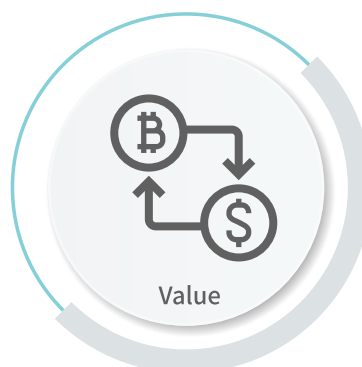
The BIGK platform is focused on implementing a decentralized ecosystem of asset trading. This involves leveraging blockchain technology to connect with the real economy, making it usable in our everyday lives.

Value

The BIGK platform creates an ecosystem based on practicality. These structural features can make BIGK tokens have intangible value, which will be a structure that performs positive functions within the BIGK platform.

Scalability

The BIGK platform can be used in all business areas due to its nature. Continuous expansion of business areas can infinitely increase the scope of the BIGK platform to be utilized. This is because it can be applied not only to existing business areas, but also to new business models that will emerge in the future. Currencies widely used are recognized, for future value, as safe assets and have the status of reserve currencies. The BIGK token will serve as a reserve currency, creating continuous demand and value for those who need a new currency on the platform.



BIGK PLATFORM SERVICE

1. Pay Wallet System

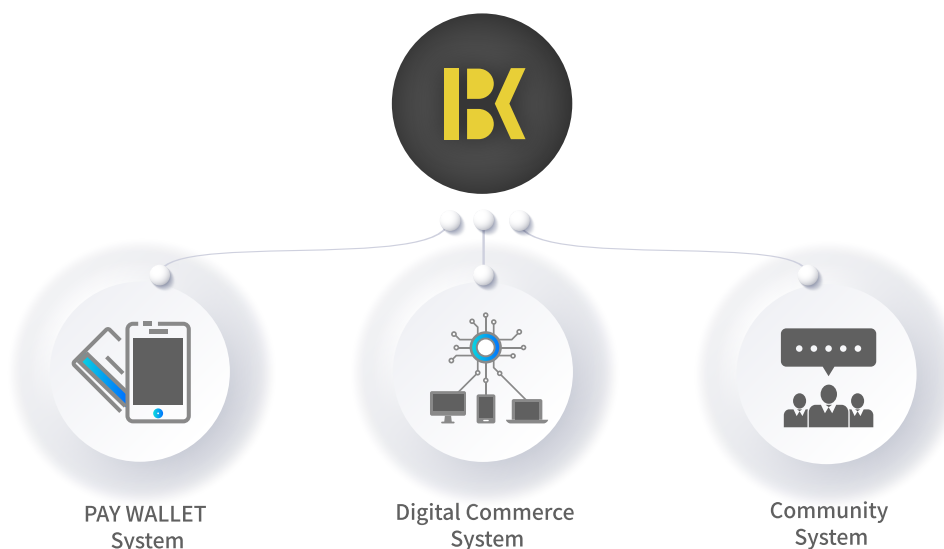
This is a wallet system service exclusively for payment, and the BIGK platform will strengthen its market dominance amid the ecosystem change following the introduction of the cryptocurrency payment system. We aim at providing a blockchain-based payment solution which can be promptly applied to the real world. We will build a platform to make payments and purchase goods using BIGK tokens in real life, will provide benefits to those who do business on the platform, and will provide discounts and rewards to the domestic and international users. We want to build a high-quality platform that utilizes blockchain technology, which enhances the convenience of users, increases transparency in management, and provides businesses with customer infrastructure.

2. Digital Commerce System

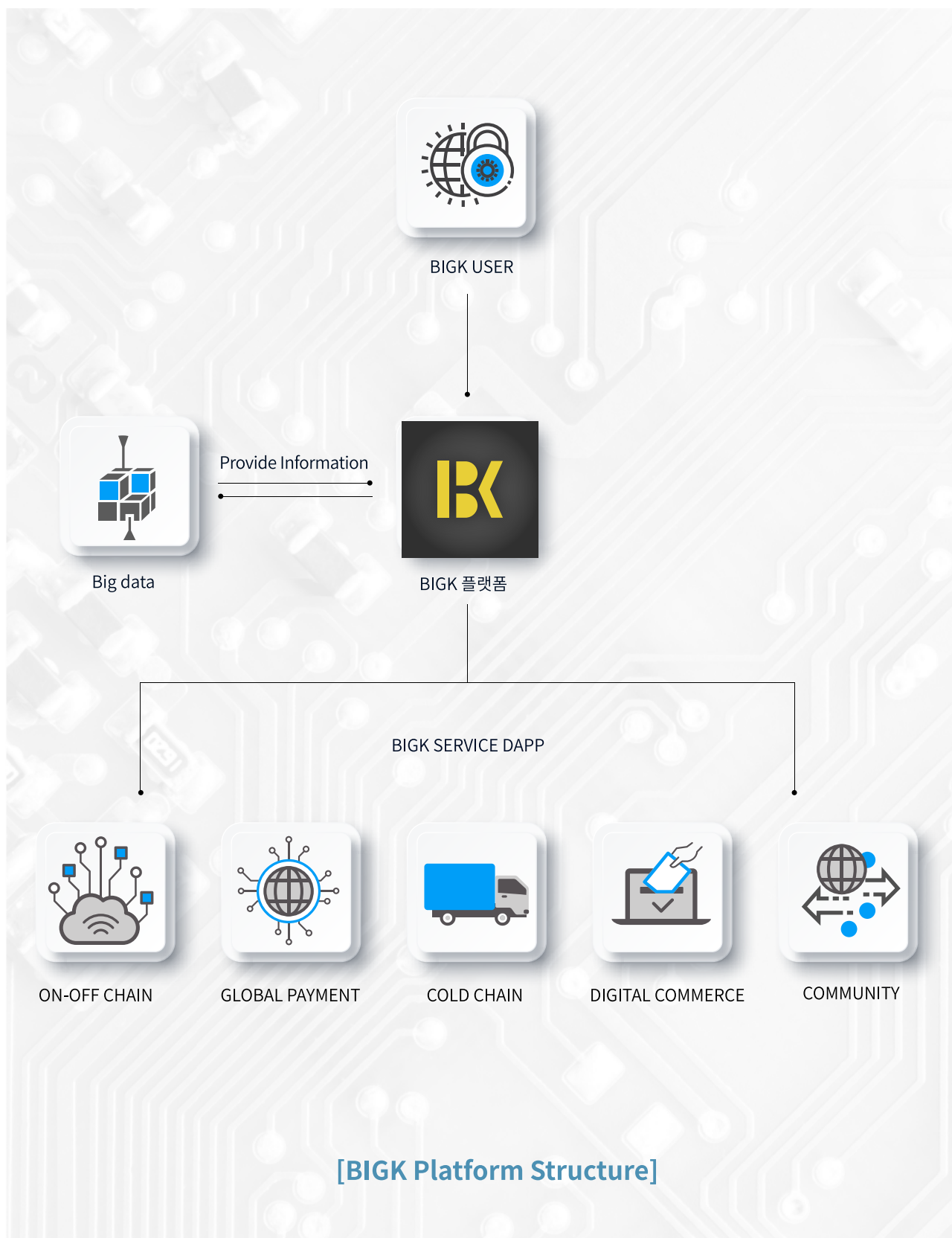
Through electronic commerce, distribution history management systems, and digital commerce services, the shopping mall will establish a blockchain system where the production, distribution, and commercialization processes of products are transparently managed. By implementing this system, the benefits derived from the supply and sale will be shared with producers and consumers, thereby realizing the rights and interests of users.

3. Community System

This is an activation system service for community users, and it will be equipped with a reward system for the activities of all users who have contributed to the platform. For example, appropriate compensation will be provided for posting, sharing, and reporting; the BIGK platform will further strengthen this reward system and contribute to the growth of the platform.



BIGK PLATFORM SERVICE



[BIGK Platform Structure]

BIGK PLATFORM SERVICE

(1) Pay Wallet System - Exclusive Wallet System for Payment

[Problems with existing payment and transfer systems]

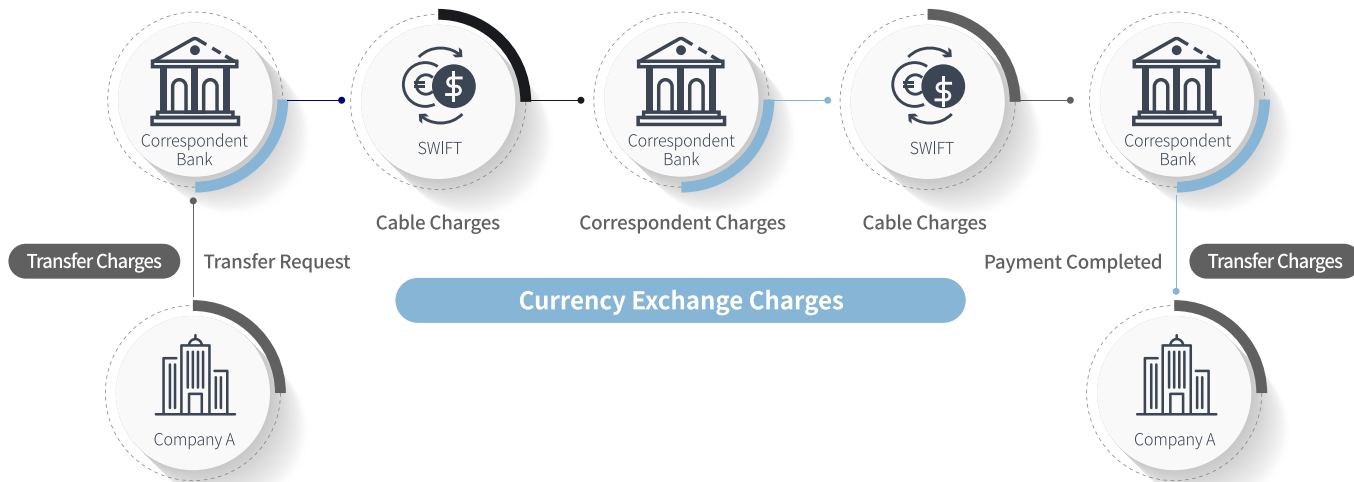
The scope of transactions is becoming global and online, for example, the popularization of credit cards, the Internet, the expansion of mobile banking, and the expansion of e-commerce and digital economy. However, despite the evolution of the commerce market, payment is not significantly different from the method using existing banks and financial network operators.

The existing payment system has mainly two structural problems as follows:

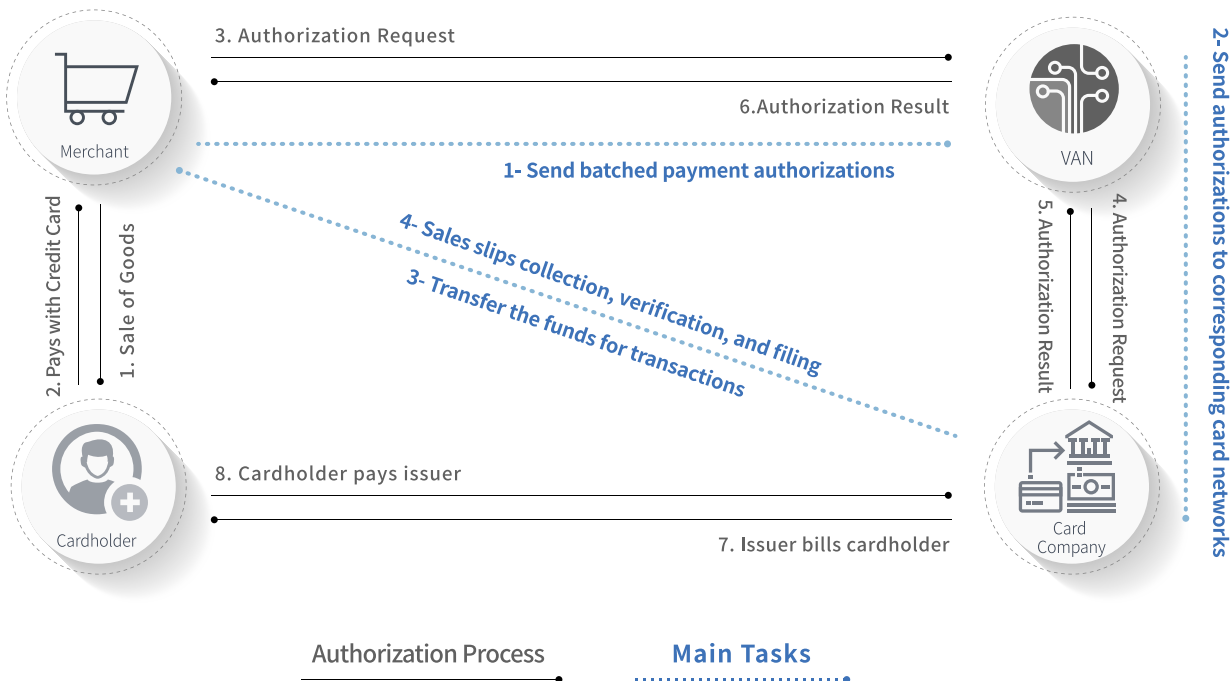
- 1) The difference between the time of purchase and payment.
- 2) Burdensome fees for multiple intermediate participants.

Merchants are burdened with such time and money costs. In the case of an overseas online credit card purchase, there are up to 12 operators participating in one transaction. In addition, it takes up to 30 days or more in the process of dealing with each operator. Moreover, confirming the transaction and transferring money may incur up to 5% of the transaction amount, which is an obstacle to generating profits for businesses.





[Money Transfer Process and its Fee Structure]

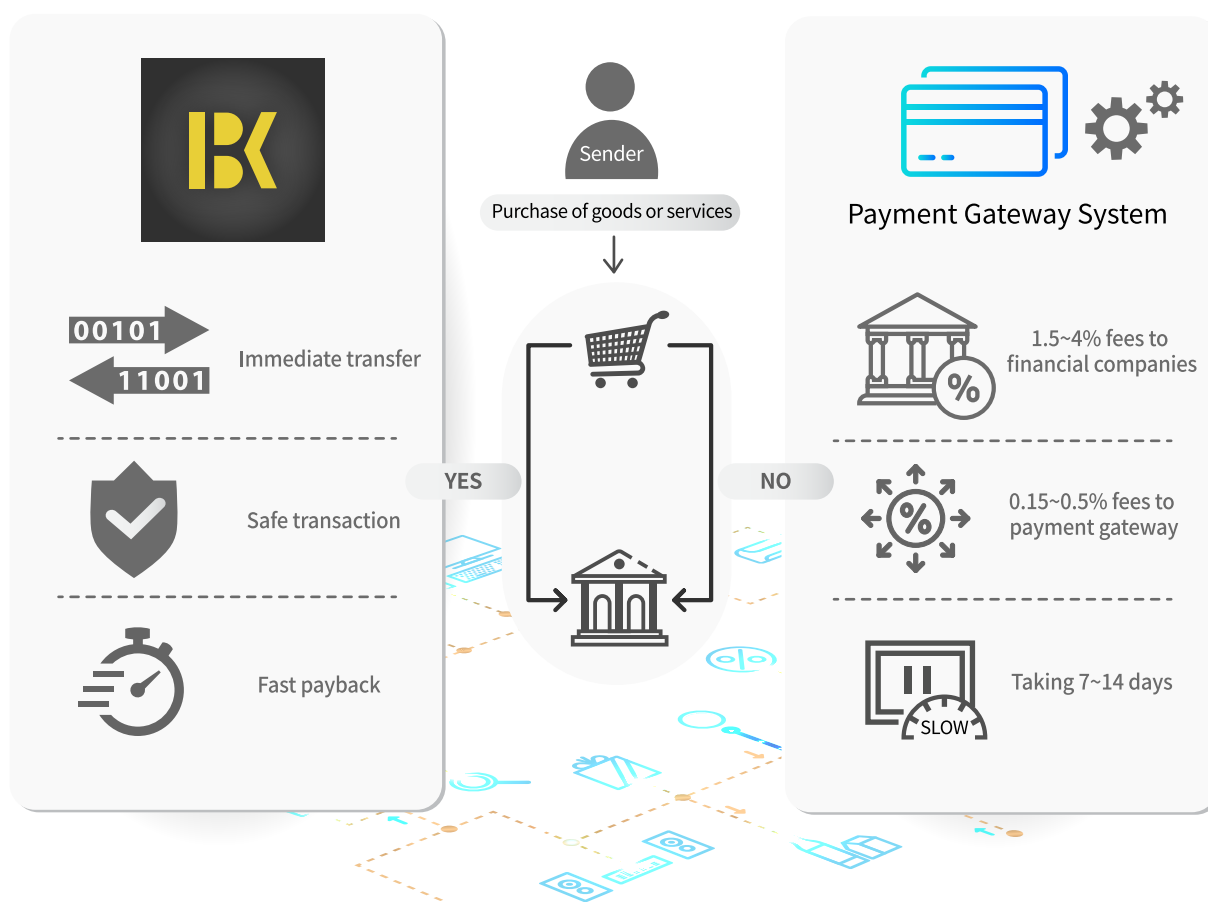


[Credit Card Authorization and Settlement Process]

BIGK PLATFORM SERVICE

(1) Pay Wallet System - Exclusive Wallet System for Payment

Recently, there have been ongoing efforts to leverage blockchain technology and token economies to streamline the payment process and provide payment solutions with lower fees. Therefore, the BIGK platform has taken a comprehensive approach not only in the development of blockchain technology but also in addressing issues related to market suitability and feasibility for the adoption of cryptocurrency-based payment solutions in the real economy. It has also sought to identify and find solutions to the structural limitations of traditional payment services and the challenges that cryptocurrency solutions must overcome. The goal is to rapidly provide a blockchain-based platform that is suitable for real-life use in the physical economy.



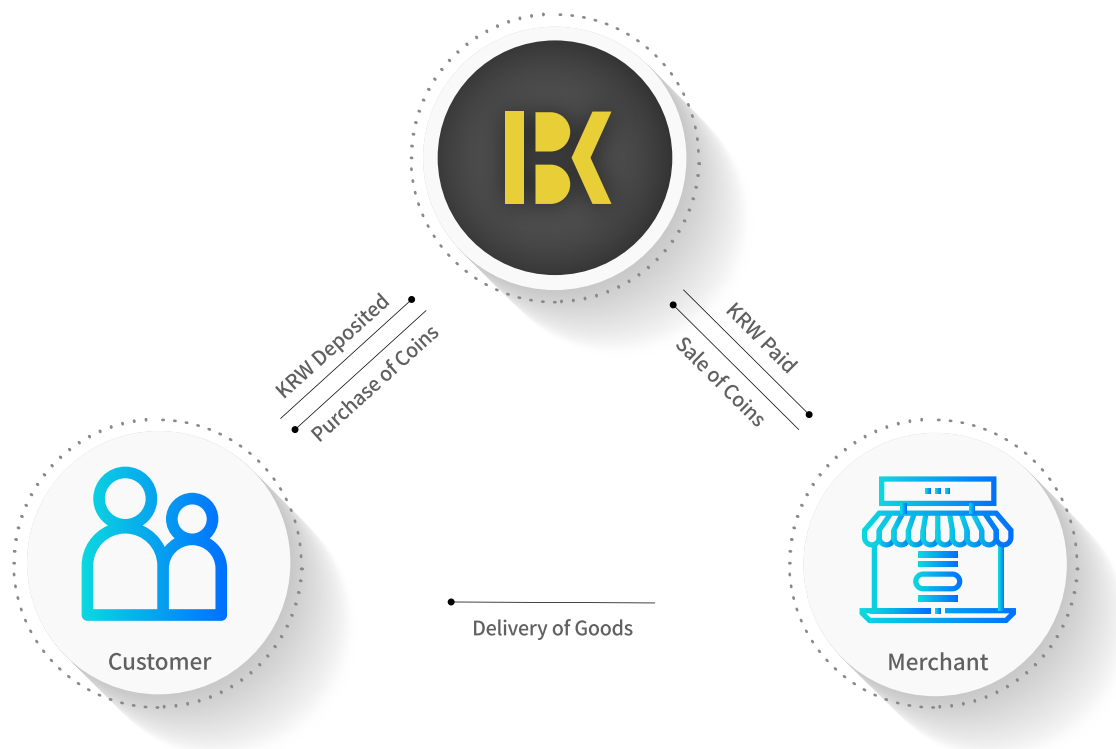
[Alternative Online Payment Service]

BIGK PLATFORM SERVICE

(1) Pay Wallet System - Exclusive Wallet System for Payment

There are several issues with existing and other blockchain payment methods. During the payment process, there is a significant delay in coin transfer time. For Bitcoin-related transactions, it takes approximately 20-40 minutes, and for Ethereum-related transactions, it takes several minutes to 20 minutes. Additionally, transaction fees are incurred, with Bitcoin-related transactions costing tens of thousands of won and Ethereum-related transactions costing a few thousand won in fees.

The simplified payment method on the BIGK platform addresses these existing issues. It minimizes the transfer time and streamlines the process by integrating multiple steps into a minimal process. Moreover, the transaction fees are lower compared to other blockchain payment methods, and there are no issues with transfer failures or delays



[BIGK Platform Payment Method]

BIGK PLATFORM SERVICE

(1) Pay Wallet System - Exclusive Wallet System for Payment

- User purchasing BIGK tokens
- Exchanging tokens and points on the BIGK platform
- Selecting and making payments for products on the BIGK platform
- Merchants confirming payment details through the notification feature of the BIGK platform



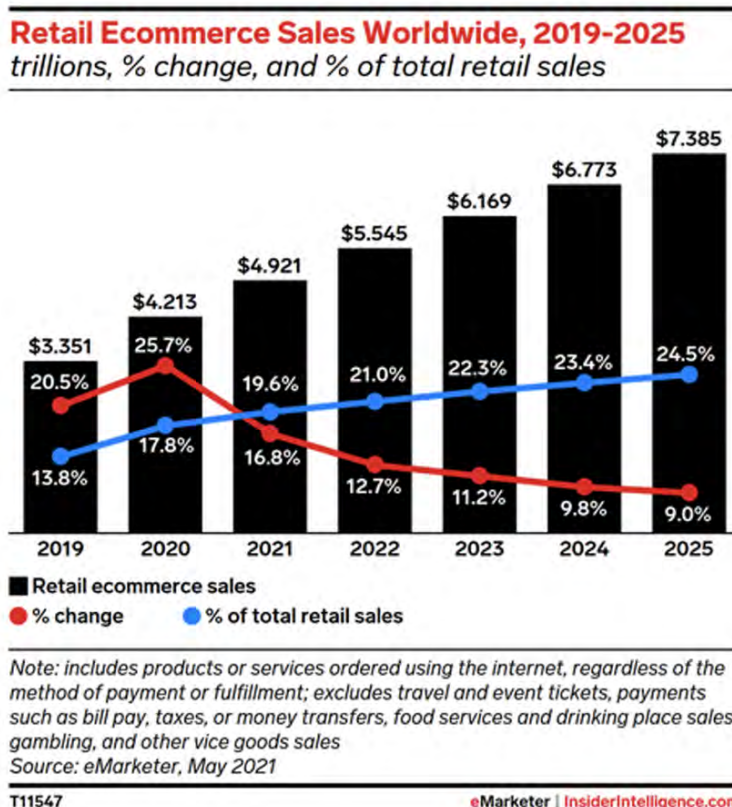
[BIGK PLATFORM PROCESS]

BIGK PLATFORM SERVICE

(2) Digital Commerce System - System Service for Payment and Consumption of E-commerce, Distribution history management system and Contents

E-commerce around the world has been growing quietly with great momentum. It has grown widely after the global shopping mall market has appeared, and over the past two years, e-commerce has introduced decentralized e-commerce (for example, certain social networks – the purchase buttons on Twitter and Pinterest). In recent years, interactive e-commerce has emerged as a contender of the future.

In addition to interactive e-commerce, blockchain digital commerce that supports distributed ledgers is also showing great growth. This is to overcome various security and reliability issues that occur in commerce, by using blockchain technology. These new technologies such as centralized distributed ledgers and e-commerce are contributing significantly to attracting more loyal customers and revitalization of commerce. Thanks to these technologies, it is expected that overseas e-commerce will continue to grow even more in the future.



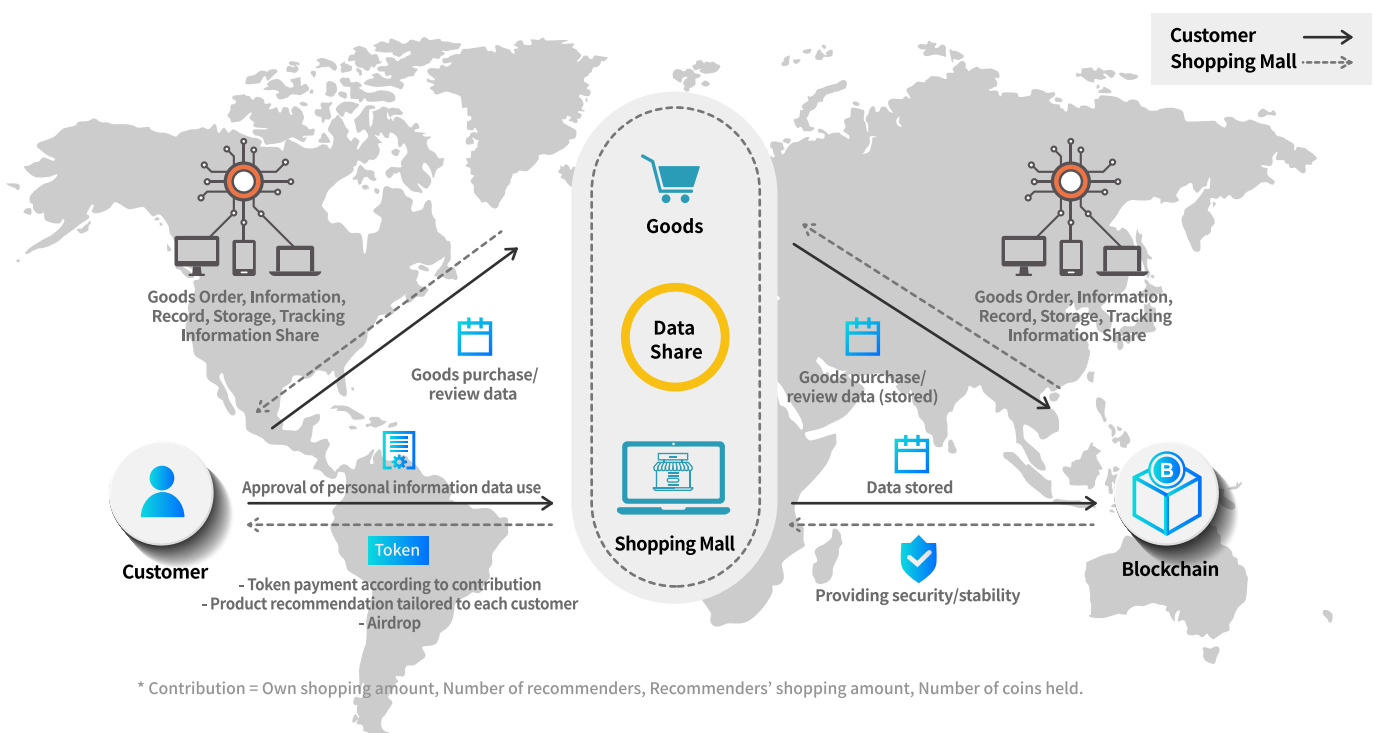
BIGK PLATFORM SERVICE

(2) Digital Commerce System - System Service for Payment and Consumption of E-commerce, Distribution history management system and Contents

The BIGK platform seeks to redefine the existing market by establishing a global blockchain-based online shopping mall process that can be used worldwide. The shopping mall will establish a blockchain system to transparently manage the production, distribution, and commercialization of products. All information will be stored using distributed ledger technology and will be backed up in big data so that it can lead the market further. It will run stably like a DAPP within the platform system, and the goods and information used in the shopping mall will be managed so that it can later benefit customers.

- Transparent disclosure of online stores and goods
- Solutions designed to be built and operated according to the shopping situation of each country
- Establishment of Global Cloud Big-Data System of shopping information
- Information system for A.I. deep learning
- Blockchain Distribution History Management System

Blockchain-based Shopping Mall Process

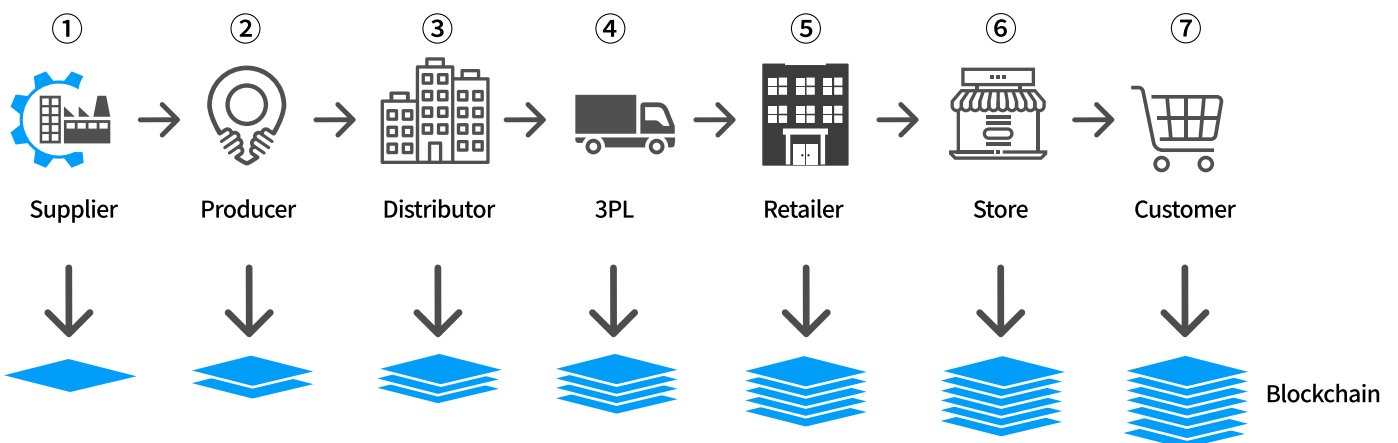


BIGK PLATFORM SERVICE

(2) Digital Commerce System - System Service for Payment and Consumption of E-commerce, Distribution history management system and Contents

By utilizing blockchain technology, the platform provides a trusted environment for various participants in the supply chain, as well as consumers. The combination of BIGK platform's blockchain technology and logistics service capabilities enables the prevention of tampering with accumulated information throughout the entire supply chain process and provides a service that allows limited participants to share relevant information. Customers can utilize this service to verify the origin and distribution process, and if needed, integrate it with production, distribution, and sales operation systems for various business activities.

- Providing logistics services and distribution history management simultaneously
- Ensuring the neutrality and sustainability of the blockchain ecosystem
- Customized services based on customer needs throughout the entire supply chain process
- Service model that combines blockchain with other emerging technologies



[Blockchain distribution history management system]

BIGK PLATFORM SERVICE

(3) Community System - Reward System for Community Users

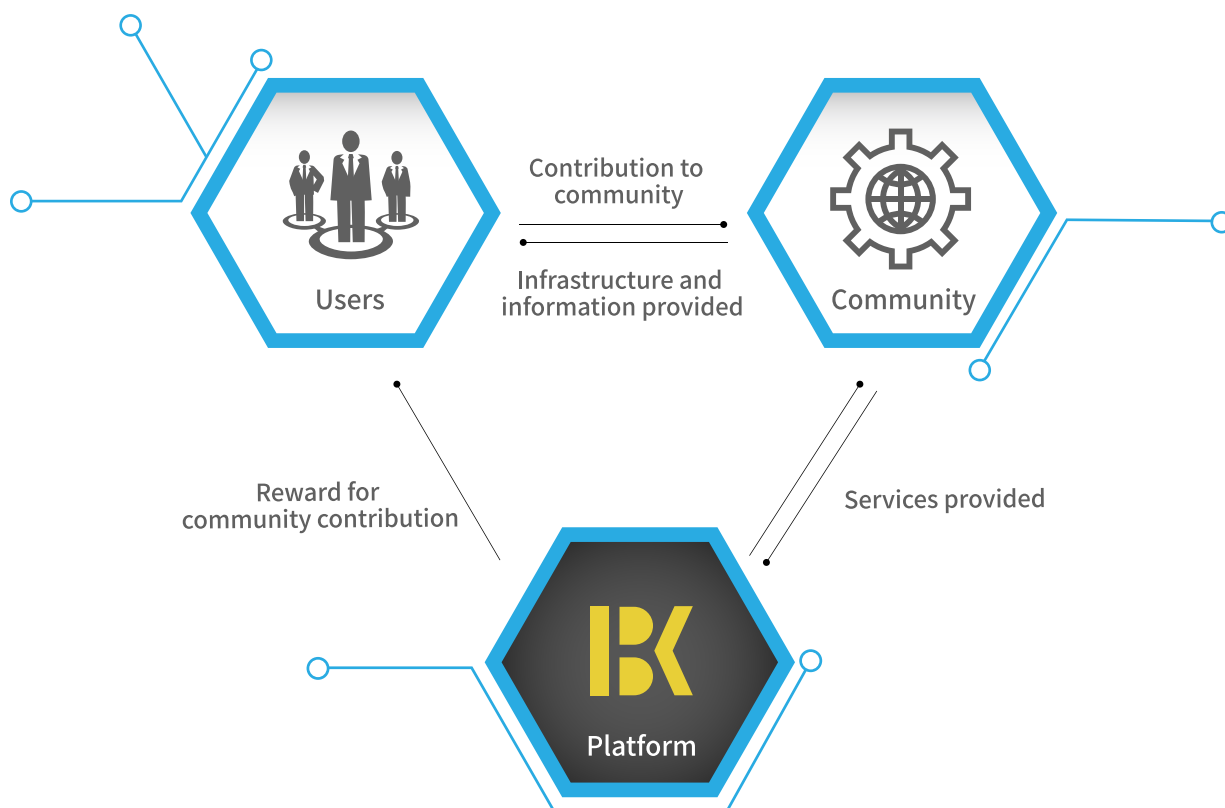
Blockchain community channels are distributed across several platforms. A community is an important space where various issues and interests are freely communicated, but reasonable communication is often not conducted due to profanity and rumors. Although expressing an individual opinion itself is not a problem, extreme or repetitive cases may cause fatigue and distrust of users and interfere with normal service provision. Many in the blockchain industry are experiencing inconvenience due to these distributed channels and information. These are major obstacles preventing the popularization of blockchain. To form public opinion favorable to certain individuals or groups, some projects intentionally distort information through posting work. The BIGK platform would like to operate a community that has improved these problems. In addition, the BIGK platform will provide useful information to community users, including the market price of coins.



BIGK PLATFORM SERVICE

(3) Community System - Reward System for Community Users

High-quality content created by users gives pleasure to readers, increases the retention rate, and introduces new users to the platform. In addition, the various data users create in the community will cause the self-purification of community through interaction, both reducing the service operating costs and activating the community to achieve high traffic. The BIGK platform will generate revenue by using users' personal information and data, and it will be equipped with a reward system for the activities of all users who contributed to the platform. The BIGK platform also will provide appropriate compensation for posting, sharing, and reporting, and will further strengthen this reward system to grow the platform.



[BIGK Platform Community Structure]

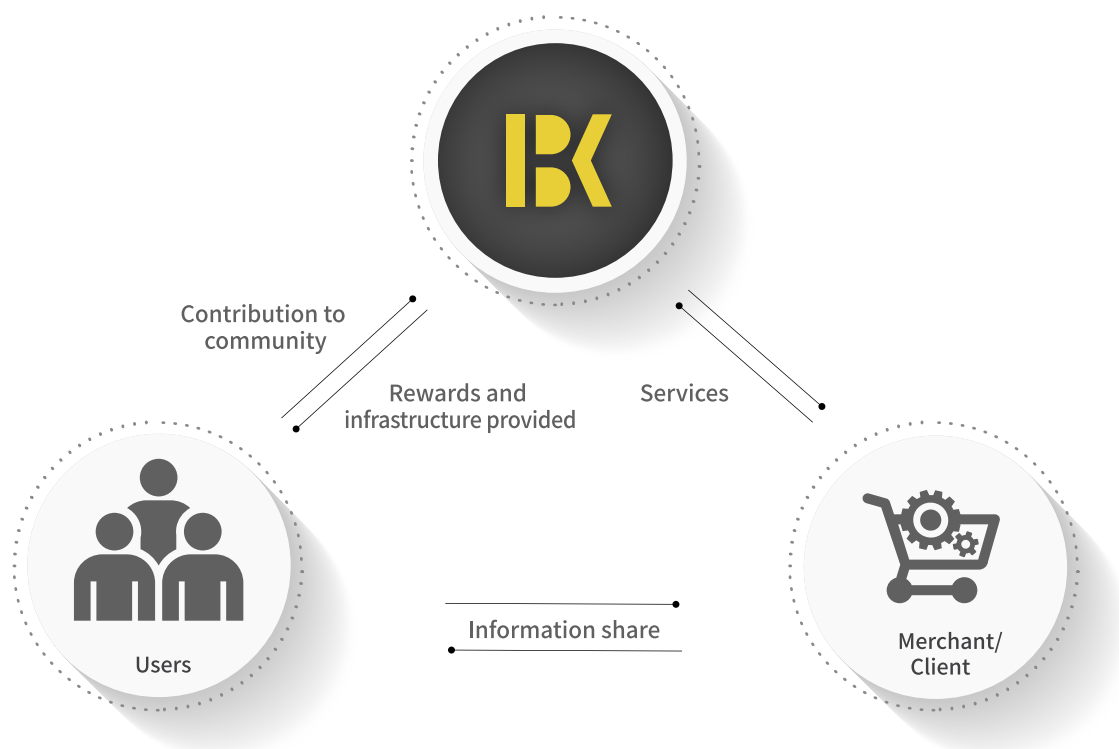
BIGK PLATFORM ECONOMY

BIGK tokens are “utility tokens” that users can receive as much as they contribute to platform services and can be used as various payment methods within the service. BIGK tokens shall be used as a major medium for economic activities within the ecosystem.

The BIGK platform will be used to:

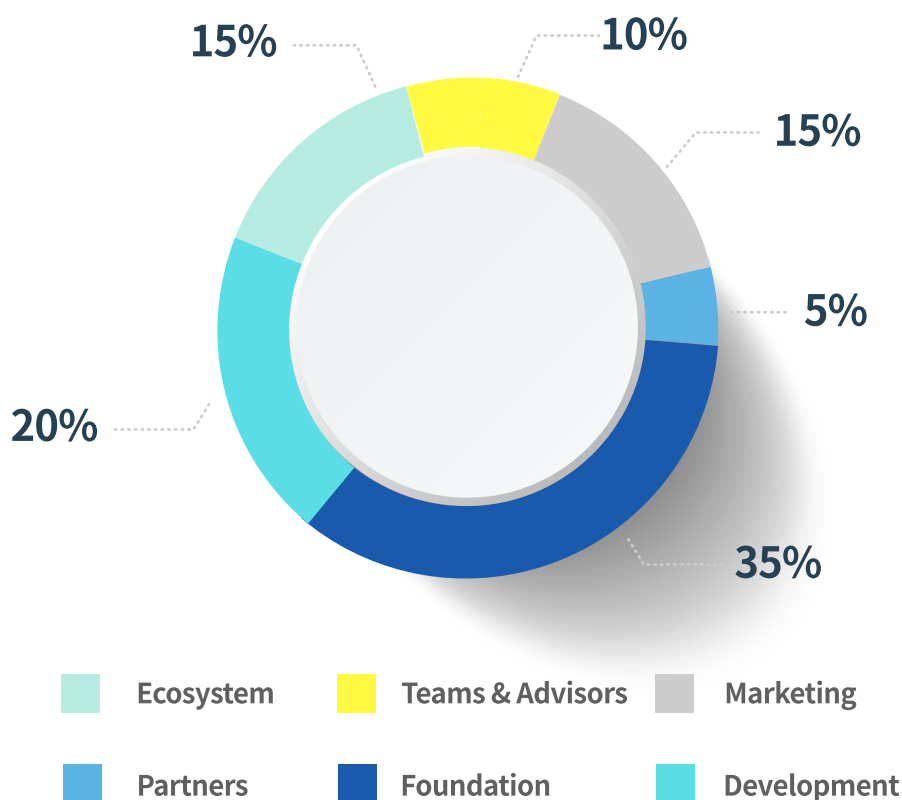
- (1) an online payment method,
- (2) a means to access products and services within the platform,
- (3) a marketing tool for merchants and partner companies within the platform,
- (4) a means to obtain membership benefits,
- (5) a means of rewarding community activities and contributions to the services,
- (6) a means of payment for transaction fees within the platform.

A portion of the BIGK tokens used within the DAPP will be burned to promote the development of the ecosystem.



[BIGK Platform Economy Structure]

BIGK PLATFORM ALLOCATION



Role of Token	Portion	Utility
Ecosystem	15%	315,000,000
Team & Advisors	10%	210,000,000
Marketing	15%	315,000,000
Partners	5%	105,000,000
Foundation	35%	735,000,000
Development	20%	420,000,000
SUM	100%	2,100,000,000

ROADMAP



• Year 2023 •

Whitepaper version 1.0 has been completed.
Development of the BIGK token and the opening of the brand site are underway.
Development of the BIGK integrated platform is in progress, and the service will be launched soon.

• Year 2024 •

Actively pursuing partnerships with domestic and global companies.
Expansion of merchant and partner network is underway.
Actively working towards listing on exchanges.
Continuously enhancing the BIGK platform and expanding the ecosystem.

• Year 2025 •

Actively promoting the intellectual property (IP) business to enhance its value.
Pursuing global market expansion for the BIGK platform.
Planning to launch new services on the BIGK platform.

• Year 2026 •

Establishment of overseas branches and donation foundations
BIGK blockchain fund project
BIGK blockchain incubating support project

TEAM

Yoon Jong-chan

- Current CEO, Oopl
- Current Co-founder, SAP CREATIVE
- Former Director, Star Forest Entertainment
- Former Director, Dragon Flying
- Former CMO, Ti motion

Lee Won-il

- Current CTO, Bithao
- Former Doowon System
- Former O2 KIOSK development
- Former Ssangyong Cement Yongpyong Business Department

Noh Kyu-bin

- Current CEO, KDG Korea
- Current CEO, Kukdo PNTec

Kim Ji-hun

- Current Head of New Business Team, Curo
- Former Managing Director, Koreaft
- Former CEO, Supercompany



ADVISOR

Hwang Seong-ik

- Current Chairman, Korea Blockchain Contents Association
- Current Chairman, Korea Mobile Game Association
- Current Committee Head, Busan Indie Connect Festival
- Current Committee Head, Seongnam Indiecraft KGF

Hong Kyung-il

- Current Team Head, KT Corporate Customer Sales Department
- Current Technology Development of Bithao
- CISA, CISSP, PMP, OCP public license holder

Lee Seung-hoon

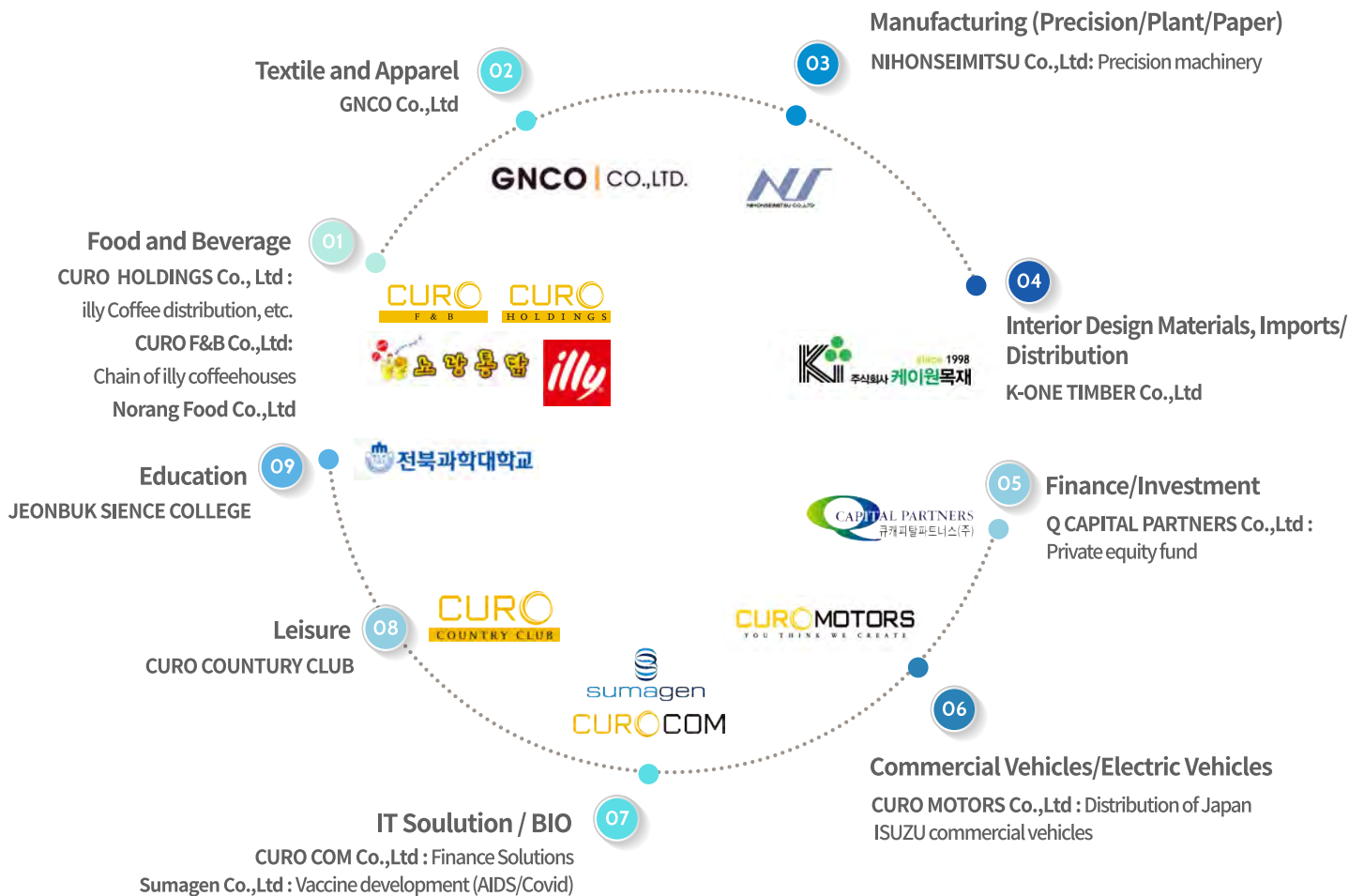
- Current Professor of Anyang University (Head of Industry-University Cooperation)
- Current Chief, Game User Protection Center
- Current Member, Game Content Classification Committee
- Former Professor of Youngsan University
- Former Chairman, Korea Game Developers Association
- Former Head of Research, Neowiz Game Academy

Jung Min-geun

- Current CEO, Bithao
- Current CEO, KDG Korea
- Former Director of Strategic Planning, 300FIT
- Former Executive Vice President, VMC
- Former Division of Technology Strategy, LG Electronics



BUSINESS PARTNERS



DISCLAIMER

The purpose of this white paper is applied at the time of writing and to share the purpose and technical direction of BIGK Foundation's BIGK platform. This white paper does not intend to recommend investing in BIGK tokens in the BIGK platform. Therefore, information including business operation and financial status may subject to change, and this white paper or the website may be changed or deleted from time to time.

This version of the white paper is written on the date indicated at the top of the document, and the contents of this white paper only reflect the direction and progress of the business up to that date, which may be changed at any time after the date of writing. The version of the white paper may subject to occasional change and update according to the need to revise the contents.

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This white paper is not written to propose an investment or to solicit investors, and it shall not be construed as an investment proposal or solicitation of investors by any geographical or environmental factors. This white paper has not been prepared for the purpose of soliciting or receiving funds, and no one can solicit or receive funds based on this white paper. The act of sending this white paper shall not be construed as a purchase or investment of BIGK tokens.

To the maximum extent permitted by applicable laws and regulations, BIGK Foundation shall not be liable for any indirect, special, incidental, consequential or other type of loss (loss of revenue, profits, use or data) whether under the law of contract, the law of torts or otherwise. Therefore, BIGK Foundation shall not be liable for any damages, losses, liabilities, or other damages caused by anyone's use of the white paper.

BIGK token distribution is made through a separate contract from this white paper, and the details are governed by the specific contract. If the contents of this white paper conflict or do not match with the contents of the contract, the contents of the contract shall prevail.

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There may be risks associated with natural disasters, war, terrorism, riots, pandemics, and other force majeure events, and things may be interrupted or delayed for reasons beyond our control. Such events may also lead to uncertainty in the economic outlook of the global market. The BIGK platform does not guarantee that the market will be unaffected by such events, nor does it guarantee that the recovery from the global financial crisis will continue. The creation of the ecosystem may be delayed, or other tangible and intangible losses may occur, due to reasons not intended by the BIGK platform, such as system attacks from third parties, natural disasters, and other force majeure events.

BIGK Foundation shall NOT be responsible for the buyer's risk due to the loss and/or leakage of the buyer's personal key.

BIGK tokens as defined in this white paper shall not be construed as financial investment products such as bonds, stocks, securities, options, or derivatives, and BIGK tokens do not guarantee income and profits such as financial interests under any circumstances, so that investors shall not claim these rights under any circumstances. The purchaser of BIGK tokens shall not in any case interpret the purchase as an act for investment and profit creation. No one shall understand or perceive BIGK tokens as a medium to obtain financial income such as investment returns or interests.

When building and operating the BIGK platform ecosystem, if the cost (financial or otherwise) to comply with the newly implemented regulations exceeds certain criteria, the maintenance of the BIGK platform may no longer be commercially viable and the platform operation may be suspended. BIGK Foundation and the BIGK platform shall not be liable or held responsible for such cases.

DISCLAIMER

This white paper contains forward-looking statements about the project or future business prospects. These statements are not historical facts and may be identified by words such as "will", "estimate", "expect", "plan", "project" or words of similar meaning. These forward-looking statements are also included in presentations, interviews, videos, and other publicly available materials. However, these are part of the prediction and are not guaranteed to be implemented.

This white paper shall not be held responsible for errors and schedule delays that occur in the service provision and development process, and no one can be held responsible for them. If a person reading this white paper uses it in making his/her own decisions and actions, it is based on that person's judgment, and the result is entirely attributable to that person, regardless of profit or loss, and this white paper shall not be held responsible for it.

The contents of this white paper cannot be interpreted or used as a basis for legal, financial, accounting, tax advice, etc. under any circumstances. In the process of purchasing tokens and using them, separate laws, finance, accounting, taxation, etc. may apply in accordance with each country and region's policies and laws. The team and advisors shall not be held responsible for any of these matters.

The BIGK platform is not free from all risks, including a decrease in the value of virtual assets, changes in the market environment, uncertainties, political risks, and competitions. Due to these risks, the development of the BIGK platform may be suspended, or the service direction and plans may be changed.

This white paper may be translated into other languages due to its nature. The main official source providing information related to the BIGK platform is the English version of the white paper. We shall not be held responsible for the delivery of incorrect information, such as omissions, modifications, or errors in some information that occurs in the unauthorized translations. In case of any discrepancies, the English version of the white paper shall prevail.

THANK YOU

BIGK WHITE PAPER

bigk.io

